Building on Marion's Momentum!

Half a billion dollars invested in five years Maybe a billion in the next few...

February 7, 2022 Marion City Council Annual Report Presented by Gus Comstock, CEcD, Director



Who is Marion CAN DO!?

- +Formed 1993
- + Greater Marion Community Area New Development Organization, Inc.
- + 501c3 with 22 Board of Trustees: 9 public appointed, 13 private sector appointed
- + Receive funding from about sixty investors, including Marion city and County
- + FTE 1.5
- + Office in the County Administration Building; next to the Sanitary Sewer Engineer
- + Part of One Columbus, an 11 county, central Ohio economic development org
- + Represent Marion County in the JobsOhio network
- + I am in my eight year

2022 Board of Trustees

Jennifer Adams, Superintendent, Pleasant Local Schools

Leslie Armstrong, Controller, Nucor Steel Marion

Scott Ballenger, Area Manager Marion/Tiffin, Aqua Ohio

George Bowman, Plant Lead, Whirlpool Corporation – Marion Division

Dan Dreher, Agent, Generations Reality

Ted Graham, Advisor, Marion Industrial Rail Park

Curtis Gingrich, MD, FACHE, COO, OhioHealth Marion General Hospital

Ron Iarussi Ph.D., Superintendent, Marion City Schools Joe Jakubick. Regional External Affairs, FirstEnergy Corporation

Dal Madia, MD, Retired

Honorable Kai Meade, Councilman, Marion City

Ryan McCall Ph.D., President, Marion Technical College

Lars Olson, President, Alluvial Private Wealth

Todd Petrie, Senior Vice President, Supply Chain, Sika Corporation

Honorable Scott Schertzer, Mayor, City of Marion

Gary Sims, President, Sims Brothers Recycling

Howard Smith, President, The Wilson Bohannan Company

Kevin Smith, Regional President, Marion Market, First Citizens National Bank

Roxane Somerlot, Director, Marion County Job & Family Services

Honorable Ken Stiverson, Marion County Commissioner

Lowell Thurston, President, Carroll's Jewelers

Evelyn Warr-Cummings, Director, Marion County/City Regional Planning

Board Member Emeritus

Tim Anderson, Retired Comptroller, Whirlpool Corp.

Dan Burkhart, Retired Utilities CEO

Ken Lengieza, Special Projects, Marion County/City Regional Planning

Rex Parrott, Retired CEO, Wyandot Inc.

Marion CAN DO! Investors

Alluvial Private Wealth

Alvada Construction

Aqua Water Ohio

ArcelorMittal

Dan Burkhart

Carroll's Jewelers

Charles Construction Services

City of Marion

Clarity Technology Solutions

Cummins Facility Services

Custom Professional Accounting

Dan Dreher

Dostal & Kirk Insurance

Fetter Brothers Construction

First Citizens National Bank

First Financial Bank

FirstEnergy

Kegler Brown Hill Ritter

Lehman Daman Const. Services

Marion Community Foundation

Marion County Commissioners

Marion Industrial Rail Park

Marion technical College

Mennel Milling

Mid Ohio Energy Co-op

OhioHealth/Marion General

Ohio State University Marion

Park Enterprise Construction

Park National Bank

Pillar Credit Union

Piston Automotive

POET Biorefining

Savion Energy

Sakamura USA

Sika Corporation

Sims Brothers Recycling

Snyder Funeral Homes

Steam Turbine Alternative Res.

Stifel Nicolaus

United Church Home

Verne Hart Insurance

Whirlpool Corporation Marion

Wilson Bohannan Lock Company

Wyandot Snacks

2018 was a very good year...

Surpassed goal of \$50 million new capital investment and 400 new jobs



Tuesday, August 15, 2017

NEARLY A BILLION DOLLARS INVESTED IN THE COLUMBUS REGION TODAY!

Today was an especially proud day for the Columbus Region, as Facebook and POET Biorefining announced major investments.

Congratulations to the state and local partners that made these investments possible. Together, we are making this decade the most prosperous in our region's history.

- Nucor
- POET Biorefinery
- Marion Industries
- Marion Industrial Center & Intermodal Facility
- Central Ohio Farmers Coop
- Sakamura USA
- Whirlpool
- OhioHealth
- RobotWorx
- Morral Companies
- Humble/Robinson Venture

\$300 Million 700 Jobs!



2019 was another very good year...

- CenMac Tools \$8.6 Million
- Piston Group acquires Marion Industries
- Pacific Highway Products New Business
- Ohio Galvanizing Expansion
- Simcote \$3.5 Million
- Project Timber Expansion at Marion Industrial Center
- Enterra Feeds Upgrade of Existing Building
- RobotWorx New or Expansion of Existing Building
- OhioHealth \$47 Million Expansion
- Mennel Milling New Building
- U. S. Yachiyo \$45 Million Expansion



200 New MARION Jobs

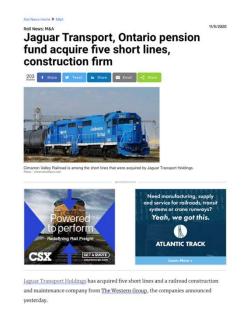


But then 2020/21/22 arrived, but it has been fairly good

- Nelson Group acquires land at Fairground and Kellogg for state-of-the-art DC
- Jaguar Transport acquires Marion Industrial Center; renames it Marion Industrial Rail Park
- Sika and Boise Cascade new Distribution Centers
- Participated in region's Comprehensive Economic Development Strategy... US EDA funds
- US23 Corridor Study (Waldo to I-270N)... why is that important?









Intel's \$20 bln Ohio factory could become world's largest chip plant



We took time to amplify our messaging:

Promotional Video

Website

Communications Strategy, plus...

America's Workforce Development Capital 2.0



Communications Strategy

Marion, Ohio: Your Ideal Destination

Our research led us to one primary objective: position Marion, Ohio as the place where all businesses succeed. Here's how to do it.

Attract and Retain Business

- Understand key value propositions and needs of core industries
- Build relationships with business leaders and industry experts
- + Drive website visits and inquiries

Reinforce Your Claim to Fame

- + Land more media coverage
- + Merge data with storytelling
- + Increase claim awareness and encourage everyday use
- + Provide resources and tools

Tell Your Workforce's Story

- + Attract top talent to the region
- Identify storytelling opportunities to share with local, regional and trade media
- Increase prospective student or employee interest in the community
- Drive home the claim as America's Workforce Development Capital®

We have a focused strategy — and it's working!

EXCEPTIONAL WORKFORCE, SMART LOCATION.



Your ideal employee lives in Marion, Ohio

Nationally-recognized educational institutions and professional development programs fuel Marion's talent pipeline. And partners like OhioMeansJobs: Marion County help connect your business to qualified candidates eager to hit the ground running.



OhioMeansJobs: Marion County provides free tools to support:

- Employee attraction, recruitment and training incentives
- Job promotion through online portals and career fairs
- Ongoing shifts in the business cycle informed by current labor market trends, demands and

Launch your next business endeavor with our highly-trained workforce and complimentary resources.

> Contact Gus Comstock at (740) 387-2267 or gusc@marioncando.com for more information.



marioncando.com f y in

marionmeansjobs.com

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MARION:

AMERICA'S WORKFORCE DEVELOPMENT CAPITAL Registered Trademark





Our six tactical objectives since 2020

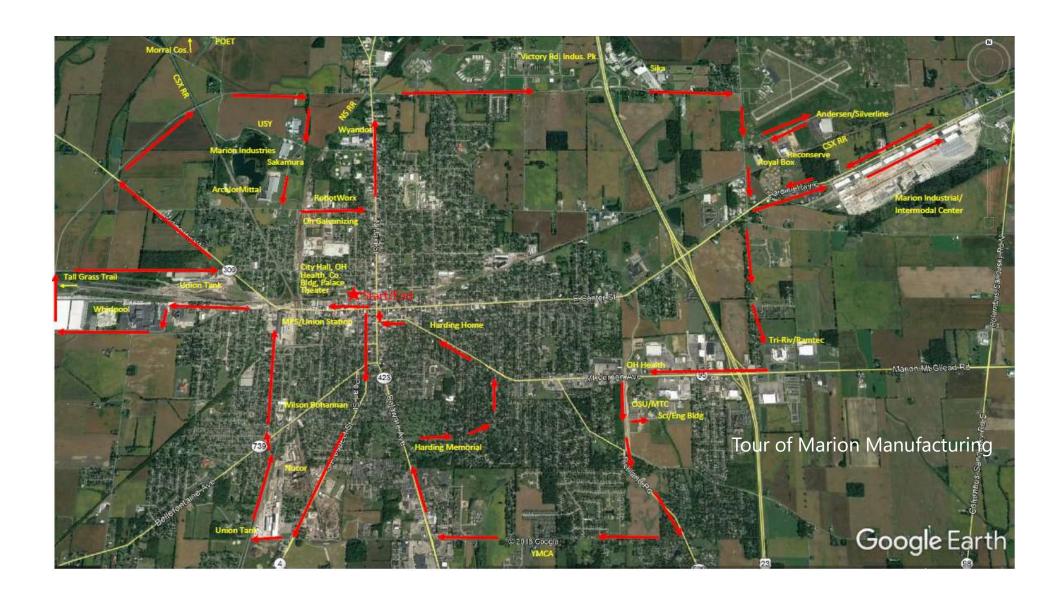
- Reputation Building
- Workforce Development around AWDC
- Industrial Park Promotion
- Business Attraction Team Assembly
- Education Corridor Success Sharing Marion Area Workforce Acceleration Collaborative (MAWAC)
- HQ Visits



What to watch for in 2022...

- Amplified communications strategy
- Super Bowl of Marion video
- Site presentation enhancement
- Continued collaboration
- Solar Farming (SB232; PILOTS) & Battery Storage
- Microfarming... community game changer
- Residential Development... will it be affordable?





Thank you!

Gus Comstock, CEcD

Director

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